

Ration Balancing Programme wins Dairy Asia Sustainability Award

Dairy Asia has introduced the 'Dairy Asia Sustainability Award' to recognize interventions that have led to 'Sustainable Practice Change' in the livestock sector. 21 entries were received from various Asian countries including Japan and China. Five entries were shortlisted. In the multi-stakeholder meeting of Dairy Asia held at Nay Pyi tau, Myanmar in November 2017, five rounds of poster presentations were made by the representatives of the short-listed entries. All participants voted for their choice of intervention carried out for sustainable practice changes.

National Dairy Development Board's 'Ration Balancing Programme' (RBP) was adjudged the best intervention amongst all entries and conferred the First Dairy Asia Sustainability Award.

The Ration Balancing Programme (RBP) is being implemented by various milk unions, milk federations and producer companies through trained local resource persons (LRP) in 18 major dairying states of the country. Village level trained LRPs visit each farmer household, collect information on animal profile, feeding practices, milk yield and milk fat, enter data in the netbook provided to them loaded with RBP software.



They formulate a balanced ration and advise the farmers in local language.

Presently, more than 25 lakh milch animals of 19 lakh milk producers have been covered by 28 thousand LRPs in about 31000 villages.

Along with reduction in feeding cost and increase in productivity, the programme has also resulted in efficient utilization of locally available feed resources, improved reproductive efficiency in animals, reduction in metabolic disorders and reduction in methane emissions.

As these are the most challenging issues for dairying in India, RBP can play a significant role in growth of dairy sector in a sustainable and environment friendly manner particularly for small and landless milk producers in the country.



Chairman, NDDB visited Northern Regional Demonstration & Training Centre, Jalandhar (NRDTC) and interacted with NRDTC team members and trainees of AI basic training programme.